ACADIA 2020

SPONSORSHIP PROSPECTUS

OCTOBER 26-31, 2020 // ONLINE + GLOBAL

Please direct all sponsorship inquiries to:

    Matias del Campo, ACADIA Development Officer
    Email: development@acadia.org

For 2020 conference details visit:
http://2020.acadia.org

ACADIA 2020 - DISTRIBUTED PROXIMITIES

Abrupt shifts due to the global pandemic have precipitated myriad experiments in remoteness, improvised virtual communities, and rapid retooling to address novel urgencies. These circumstances provide an opportunity to reflect upon practices and priorities, to recognize the interdependent coevolutionary nature of our planet, society, and built environment, and to collectively re-imagine alternate futures.

Acknowledging the volatile disruptions of normal routines, Distributed Proximities aims to explore the complex contours of the moment by privileging operative modalities and their (re)organizational logics. The term "distributed computing" refers to any parallel computation process that partitions a complicated task into discrete quanta. Originally relying upon an operating system architecture with physically separated processing nodes, the system's connected array structure is the source of its robustness. In the current state of forced semi-autonomy, a remarkable simulacrum has emerged: diverse, ad hoc adaptations—academia fragmented, distributed research, bottom-up fabrication—that demonstrate the resilience and ingenuity of the computational design community in the face of crisis.

ACADIA 2020 will be an entirely virtual event, featuring peer-reviewed, juried, and curated content, published proceedings, as well as live discussions and activities that aim to radically open up the conversation around computational design and its critical dialogues.

The conference theme, Distributed Proximities, offers an opportunity for the ACADIA community to consider our work in the context of the new realities of the COVID-19 pandemic. The event will feature keynotes by recognized leaders in the field as well as new and provocative voices, talks by recipients of ACADIA's annual awards program, online exhibitions of both curated and peer-reviewed work, and peer-reviewed paper and project presentations of cutting-edge research showcasing the innovative application of computational practices in architecture and design. The conference leadership team includes members of ACADIA's Board of Directors from across North America; serving as co-chairs are Viola Ago (Rice University), Matias del Campo (University of Michigan), Shelby Elizabeth Doyle (Iowa State University), Adam Marcus (California College of the Arts), Brian Slocum (Universidad Iberoamericana), and Maria Yablonina (University of Toronto).

DATES & LOCATION

ACADIA 2020 will take place in a virtual format on October 26-31, 2020.

CONFIRMED KEYNOTE EVENT & AWARD SPEAKERS

Jennifer Gabrys (Cambridge University), Molly Wright Steenson (Carnegie Mellon), Orit Halpern (Concordia University), Ruha Benjamin (Princeton), Peggy Deamer (Yale / Architecture Lobby), Billie Faircloth (Kieran Timberlake), David Benjamin (Columbia), Albena Yaneva (University of Manchester), Nicholas de Monchaux (MIT), Winka Dubbeldam (UPenn), Hernan Diaz Alonso (SCI-Arc), Kate Hartman (OCAD), Vernelle Noel (Georgia Tech), Stefana Parascho (Princeton), Erin Bradner (Autodesk Research), Sougwen Chung (Robotic Artist), Elly Truitt (University of Pennsylvania), Georgina Voss (University of the Arts London), Mollie Claypool (Bartlett), Laura Devendorf (UC Boulder), Jane Burry (Swinburne University), Jessica Rosenkrantz & Jesse Louis-Rosenberg (Nervous System), Philip Yuan (Tongji University), Neal Leach (Tongji University & FIU), Sean Ahlquist (University of Michigan), Mike Christenson (University of Minnesota)

EVENT STRUCTURE
Workshops: 2 Days
Conference: 5 Days

- 12-14 Workshops (including curated, sponsored, and open call)
- 10-15 Moderated Paper Sessions (70-80 papers total)
- 6 Keynote Events
- 5 ACADIA Awardee Talks
- Online Project Exhibition & Opening Panel
- Workshop Showcase Event & Panel
- Special Paper Session for 2019 Autodesk ACADIA Emerging Research Awardees

ATTENDANCE
Typically the annual in-person ACADIA conference attracts 250-350 attendees, drawn from academia, practice, and industry. We anticipate this year's event will exceed these numbers due to the virtual and accessible format, and the registration fees will be considerably less. Our goal is to have registration for students close to free, to maximize access for a global audience that typically may not be able to participate in the annual conference.

CONTACTS

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CONFERENCE WEBSITE:
http://2020.acadia.org/

acadia

ASSOCIATION FOR COMPUTER AIDED DESIGN IN ARCHITECTURE

INTRODUCTION

The Association for Computer Aided Design in Architecture (ACADIA) has been at the forefront of the discourse on information technologies and their relationship to architecture for three decades, through the presentation of cutting edge research, intensive workshops on emerging digital techniques and tools, exhibitions featuring the work of both established and emerging design professionals and world-renowned keynote speakers. The ACADIA community brings together researchers and educators from universities all over the world, design professionals from some of the most innovative and thought-provoking international firms, and an emerging group of future innovators. The event offers a fantastic opportunity for showcasing and sharing new ideas in the realm of digital technologies. Your support is both essential to the success of the conference and an opportunity to involve and integrate your company in the shaping of tomorrow's most advanced research into the fields of computation and design. Your generous contribution will drive the development of a very exciting program of events and create or strengthen your relationships with researchers, faculty members, students and professionals who will be shaping the future of design all over the world.

ORGANIZATION

ACADIA has been North America's leading organization for the promotion of research in the area of information technology and architecture for many years and has achieved a large measure of influence among researchers, companies, academics, and practitioners worldwide. Each year our annual conference produces a body of knowledge and exchange that is global in its influence. By promoting the sharing and distribution of this body of research, ACADIA has a key role in enabling collaboration and development towards new innovative research into the expanding potentials of computation and design. Many new advances in software, hardware, digital manufacturing and processes, and emerging tools for design are presented exclusively to or for the first time at this conference, giving this institution a dominant role in establishing the trajectory of research in advanced computation relative to architecture.

WEBSITE
http://acadia.org

ACADIA 2020
SPONSORSHIP OPPORTUNITIES

ACADIA 2020 is welcoming sponsorship on all levels. In return, the conference provides a venue to promote opportunities, services, and products in many formats and media. Your support will greatly assist in our efforts and be appreciated by the ACADIA 2020 conference chairs, steering committee, and membership. We are expecting researchers, professionals, faculty, and students from all over the world to participate at the online workshops, lectures and research presentations. ACADIA is also partnering with the National Organization of Minority Architects (NOMA) and with Schools of Architecture in Mexico City to provide scholarships for students to attend the ACADIA workshops and conference. Support from Bronze level sponsors and up will go toward this scholarship program

Immediate benefits of ACADIA sponsors include:

• The opportunity to showcase a company's abilities and products

• Exposure of their brand in the media

• Alignment to internal initiatives and values, or external messaging (ie Excellence, Innovation, Teamwork)

• Desire to be seen by the community as supporting advanced design and technological innovation.

• Access to contacts within other businesses in the industry

• Access to the best students – the first opportunity at identifying and hiring the most promising students

• Providing their products for use by the team, so students may become early adopters of technology and use and advocate the product through their professional career

Those who are interested in helping the cause of this organization and contributing beyond the following prescribed levels of support are welcome to contact the ACADIA Board of Directors Development Officer (development@acadia.org) directly for opportunities and discussions. ACADIA is a 501(c)(3) non-profit organization and all contributions are tax deductible.

PLATINUM SPONSOR: $8,000 (or more)
Conference sponsorship options at Platinum level (choose one):
1. Keynote event sponsor
2. Virtual exhibition reception sponsor
3. An opportunity to run one workshop (depending on availability)

Benefits (all included):
- Acknowledgment as a Platinum Sponsor in Conference Publications & Website.
- Verbal recognition during the introduction of a sponsored event
- Verbal recognition during conference opening and closing remarks
- Logo on exhibition website
- An opportunity to present the work of your company in a 3 minute video insert before or after session.

- Logo on Conference website with logo prominence reflective of sponsorship level
- Inclusion in Social Media posts promoting the event
- Conference proceedings co-sponsor
- Student scholarship co-sponsor (for workshops)
- 5 complimentary tickets to the virtual conference

GOLD SPONSOR : $4,000
Conference sponsorship options at Gold level (choose one):
1. Awardee speaker sponsor
2. An opportunity to present the work of your company in a 2 minute video insert before or after session
3. Conference Panel Discussion sponsor (depending on availability)
4. Virtual Exhibition Reception sponsor (depending on availability)
5. An opportunity to run one Workshop (depending on availability)

Benefits:
- Acknowledgment as a Gold Sponsor in Conference Publications & Website
- Verbal recognition during conference opening remarks and closing remarks
- Verbal recognition during introduction of sponsored event
- Logo on Conference website with logo prominence reflective of sponsorship level
- Inclusion in Social Media posts promoting the event
- Conference proceedings co-sponsor
- Student scholarship co-sponsor
- 4 complimentary tickets to the virtual conference

SILVER SPONSOR: $2,500
Conference sponsorship options at Silver level (choose one):
1. Awardee Speaker sponsor
2. Conference Plenary Session sponsor
3. Conference Discussion Panel sponsor (depending on availability)

Benefits (all included):
- Acknowledgment as a Silver Sponsor in Conference Publications and Website
- Verbal recognition during conference opening remarks and closing remarks
- Verbal recognition during introduction of sponsored event
- An opportunity to present the work of your company in a 30 second video insert before or after session
- Inclusion in Social Media posts promoting the event
- Conference proceedings co-sponsor
- Student scholarship co-sponsor

- 3 complimentary tickets to the virtual conference

BRONZE SPONSOR: $1,250
Conference sponsorship options at Bronze level (choose one):
1. Conference Plenary Session sponsor
2. Conference Virtual Breakout Room sponsor

Benefits:
- Acknowledgment as a Bronze Sponsor in Conference Publications and Website
- Verbal recognition during conference closing remarks
- Verbal recognition during introduction of sponsored event
- An opportunity to present the work of your company in a 20 second video insert before or after session
- Inclusion in Social Media posts promoting the event
- Student scholarship co-sponsor
- 2 complimentary tickets to the virtual conference

SPONSOR: $500
Conference sponsorship benefits at $500 Sponsor level:

- Acknowledgment as a Sponsor in Conference Publications and Website
- Verbal recognition during conference closing remarks
- Inclusion in Social Media posts promoting the event
- Inclusion in Social Media posts promoting the event
- 1 complimentary tickets to the virtual conference

TECHNOLOGY SPONSOR: $TBD
We invite companies to consider the benefits of promoting their products at the conference via digital means during the conference. We are open to individual discussions on how we might best incorporate a company's technology into the conference or workshops. Please contact the Conference Chair Adam Marcus (amarcus2@cca.edu) directly for opportunities and discussions.

The previously offered packages are available for a wide variety of marketing objectives within this international event. However, if there are other ways in which your organization would like to be involved, we welcome the opportunity to discuss such potential ideas with you.

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